



Appendix 1: 2021 Census Briefing – Policy and Oversight Board LBHF Business Intelligence Service

Introduction

This supporting appendix shares the initial results of Census 2021 and sets out future plans for analysis throughout 2023. The appendix includes:

- Context of the census and impact of the Covid-19 pandemic on the population
- Key Census trends/ findings from the data released so far for Hammersmith & Fulham
- Information on future Office for National Statistics (ONS) Census 2021 data releases
- An initial look at population changes by ward, recently released by the ONS
- Future plans for analysis of Census 21.

Understanding the Census in context

The Census occurred at a point in time (Sunday 21st March 2021) during the **pandemic and is a snapshot of the usual* population** on this date.

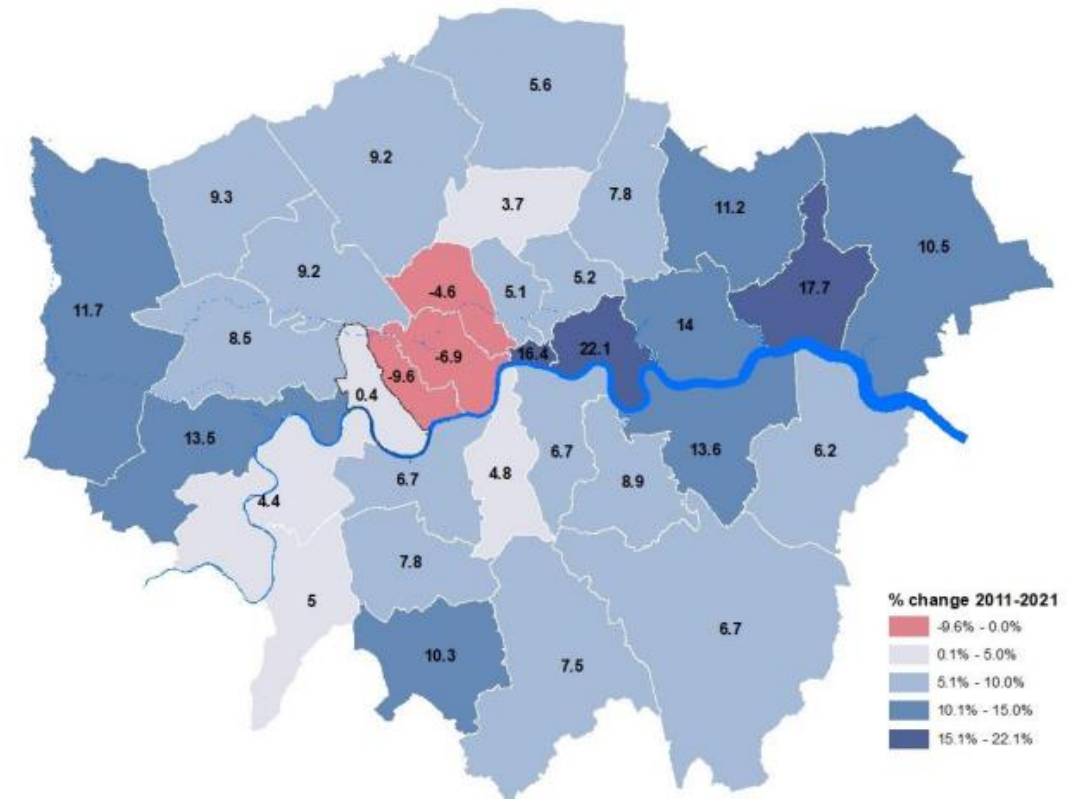
H&F's Census population was estimated as **183,200** on this date, a small **0.4%** increase on 2011 and the **4th lowest population growth** in London. Kensington & Chelsea, Westminster and Camden saw negative population growth.

There is evidence to suggest that the pandemic is likely to have had an impact on the population at the time of the Census and that the population could have been underestimated by around **14,500 people (6,200 households)** based on internal data held on council tax dwellings.

At the time of the Census, students/young people, families with 2nd homes, families with young children, and male EU migrant workers may have temporarily relocated outside of H&F. For example, the male population fell by 3.4%, particularly among the 25-44 age range. In addition, migration slowed due to international restrictions, with a reduction in migration from **New Zealand and Australia, for example, with almost half of residents** in 2021 compared to 2011 from 7k to 3.3k, mainly young professional population.

Whilst we need to keep in mind that when the Census took place there was temporary changes in our population, the Census still remains the **best source of data on our residents & communities**.

Population change by London boroughs, 2011 to 2021



*Anyone who had stayed or intended to stay in the borough for a period of 12 months or more.

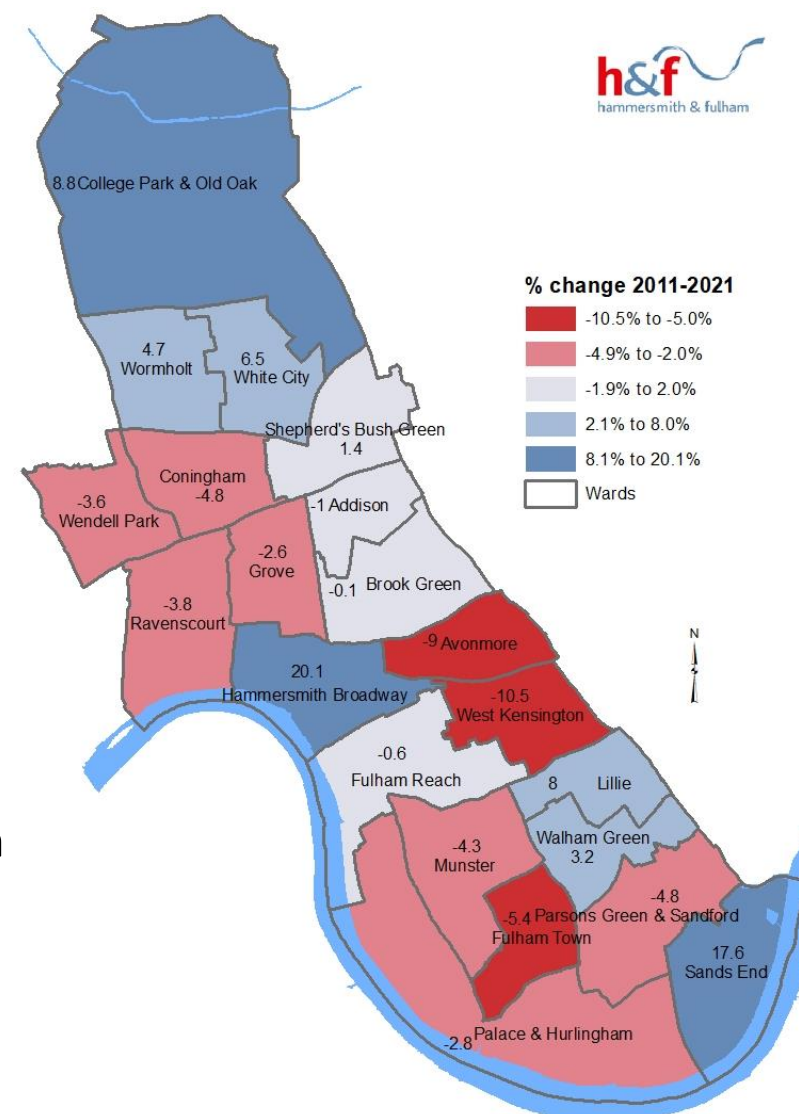
1. There has been a long-term gradual decline in the borough of **families with young children**. H&F is one of nine London boroughs who have experienced an overall decrease in the number of 0-17 residents.
2. Over 29,300 (36%) residents are **singles living by themselves** (including 9% of pensionable age), although the proportion of one-person households decreased slightly since 2011.
3. H&F has the 2nd **highest proportion of female population** in the country (53%), with an increase of 4% over the past decade.
4. Census 2021 was the first census to ask questions on **Sexual orientation & gender identity**. H&F ranks among the top 20 boroughs in England in terms of proportion of lesbian, gay or bisexual (LGBT+) population to total population.
5. H&F's **population remains very mobile** and high levels of migration remain - almost 30,000 residents had a previous address within the UK in the year before Census day.

6. Our population is **becoming more ethnically diverse**. There are now more residents who are from an ethnic group other than White British (61.7%) and more residents born outside of the UK than 10 years ago; 45.5% of residents being foreign born.
7. Residents in H&F have **better general health** compared to the regional and national averages. There are fewer residents than 10 years ago with long-term health problems or disabilities, though there remain residents whose disabilities limit their activity a lot.
8. Since 2011, the **private rented sector has grown further** (+3.4% points) and is now the largest housing tenure in the borough (+9.8% points between 2001 and 2011).
9. Borough residents are **more highly qualified** than both the regional and the national averages.
10. H&F has more residents in **skilled occupations** and one of the highest economic activity rates in the country.

Changes by ward

- **Fulham Reach** and **Munster** wards have the highest estimated number of residents (12,167 and 12,136 respectively; 6.6% of the total population). **Shepherd's Bush Green** ward has the lowest number of residents in H&F.
- At 20.1%, **Hammersmith Broadway** ward has seen the highest increase in population since 2011 (+1,312 people), followed by **Sands End** ward at 17.6% (+1,665 people).
- **West Kensington** and **Avonmore** wards saw the highest decreases in population (-10.5% and -9% respectively).
- In the last ten years, there have been increases in Black and Minority Ethnic (BME) (Non-White British) residents in all wards; ranging from 3.6% point increase in **White City** to 10.2% point increase in **Brook Green**.
- Wards with the highest increases in residents with a long-term health problem or disability are **Avonmore**, and **Brook Green** (both +2% points).
- The highest increases in households renting privately were in **Hammersmith Broadway** (+8.5% points) and **Sands End** (+6.8% points).
- For further ward changes analysis see **Appendix 1 – Table Changes by ward (2011-2021)**

Population change, 2011 to 2021



2021 Census Future Release Plans

The Business Intelligence Service has completed briefings with a summary of the key headlines covering population, demography, migration, ethnicity, religion, labour market and travel to work, housing, education, health, disability and unpaid care. A summary of each topic is included in the appendix in this report, and full reports are included as background papers.

What's next?

Phase 2: starting from March/April 2023 – ONS to release Multivariate (crosstab) data for the usual residents, as well as the population data for Short-term residents.

Phase 3: from late spring/ early summer 2023 – ONS to release data on workplace, workday and out-of-term populations. Also, more detailed tables on ethnicity, country of birth, religion and migration are proposed.

The ONS will also publish revised estimates for the population (Mid-Year Estimates) later this year for June 2022.

Mid-Year Estimates will include population estimated by single age band.

Key Census Products for 2023

Business Intelligence will be providing a range of products to share the Census results and make best use of the data.

Product

Audience

Description

Topic Summaries



Members, Senior Managers, staff and new starters, third sector parties

A suite of documents provide more detail on topic areas, these documents will evolve as more in depth data is released. The first versions of these documents have been made available. They will be published on the council's website in early April 2023.

Borough Summary Profile



Members, Senior Managers, staff and new starters, third sector parties

A visually engaging document with the aim of providing a high level view of the boroughs residents and what Hammersmith & Fulham is like as a place. Data from other government sources will be used alongside the Census. This document will be publish on our website, and updated every 5 years. The borough profile will be published in early **Autumn 2023**.

Ward Profiles



Members, Senior Managers and Team Managers, community and voluntary sector, commissioners.

Interactive Power BI dashboard providing a sense of how people live, work and thrive in each ward in the borough published on the council's website. Comparisons with other wards, borough and London will be available. This dashboard will be available to the public and launched in phases. PDF version for each ward will also be made available. Phase 1 of the dashboard will be released in **June 2023**.

Thematic Analysis



Members and senior managers.

Thematic analysis will take place on specific topics on interest and importance. The first piece of analysis are planned in the summary including:

- Equalities in the borough – a baseline of protected characterises against deprivation
- Impact of covid-19 pandemic on the population
- Mid Year Estimates for June 2022 – deep dive

Ward Profiles in Depth



Ward profiles will be available in both an interactive dashboard in Power BI as well as PDF documents for each of the 21 wards. This will be available on the H&F website.

The dashboards will be developed throughout 2023 and released in phases.

Data will primarily be from the 2021 Census, with other data being added later to enhance this information. Some examples: Indices of Multiple Deprivation, average house prices and life expectancy.

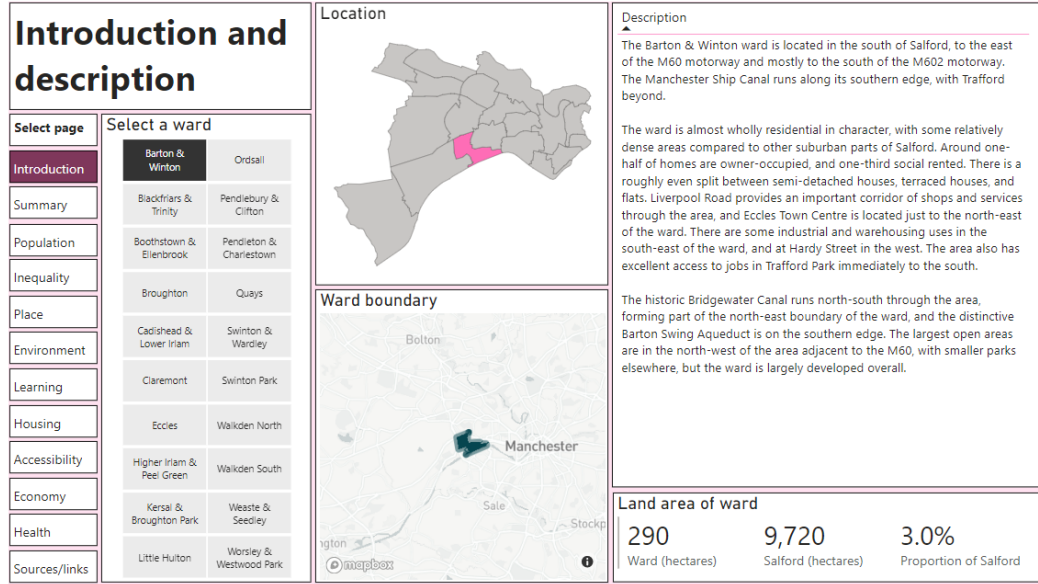
Information will be divided into three broad categories:

Who we are: A breakdown of demographics such as; Age, Gender, Ethnicity

How we live: A breakdown of living statistics such as; Household Composition, Tenure

What we do: A breakdown of economic activity such as; employment, household income, qualifications

Example of dashboard: Salford



Select page	Select a ward	
Introduction	Barton & Winton	Ordsall
Summary	Blackfriars & Trinity	Pendlebury & Clifton
Population	Boothstown & Eilenbrook	Penlington & Charlestown
Inequality	Broughton	Quays
Place	Cadishead & Lower Irlam	Swinton & Wardley
Environment	Claremont	Swinton Park
Learning	Eccles	Walkden North
Housing	Higher Irlam & Peel Green	Walkden South
Accessibility	Kersal & Broughton Park	Waste & Seedley
Economy	Little Hulton	Worsley & Westwood Park
Health		
Sources/links		

Location

The Barton & Winton ward is located in the south of Salford, to the east of the M60 motorway and mostly to the south of the M602 motorway. The Manchester Ship Canal runs along its southern edge, with Trafford beyond.

The ward is almost wholly residential in character, with some relatively dense areas compared to other suburban parts of Salford. Around one-half of homes are owner-occupied, and one-third social rented. There is a roughly even split between semi-detached houses, terraced houses, and flats. Liverpool Road provides an important corridor of shops and services through the area, and Eccles Town Centre is located just to the north-east of the ward. There are some industrial and warehousing uses in the south-east of the ward, and at Hardy Street in the west. The area also has excellent access to jobs in Trafford Park immediately to the south.

Ward boundary

The historic Bridgewater Canal runs north-south through the area, forming part of the north-east boundary of the ward, and the distinctive Barton Swing Aqueduct is on the southern edge. The largest open areas are in the north-west of the area adjacent to the M60, with smaller parks elsewhere, but the ward is largely developed overall.

Land area of ward		
290	9,720	3.0%
Ward (hectares)	Salford (hectares)	Proportion of Salford

Phase 1, Summer 2023: Population, age, gender, ethnicity, tenure, jobs

Data will also be updated on a schedule when more up to date information is available.

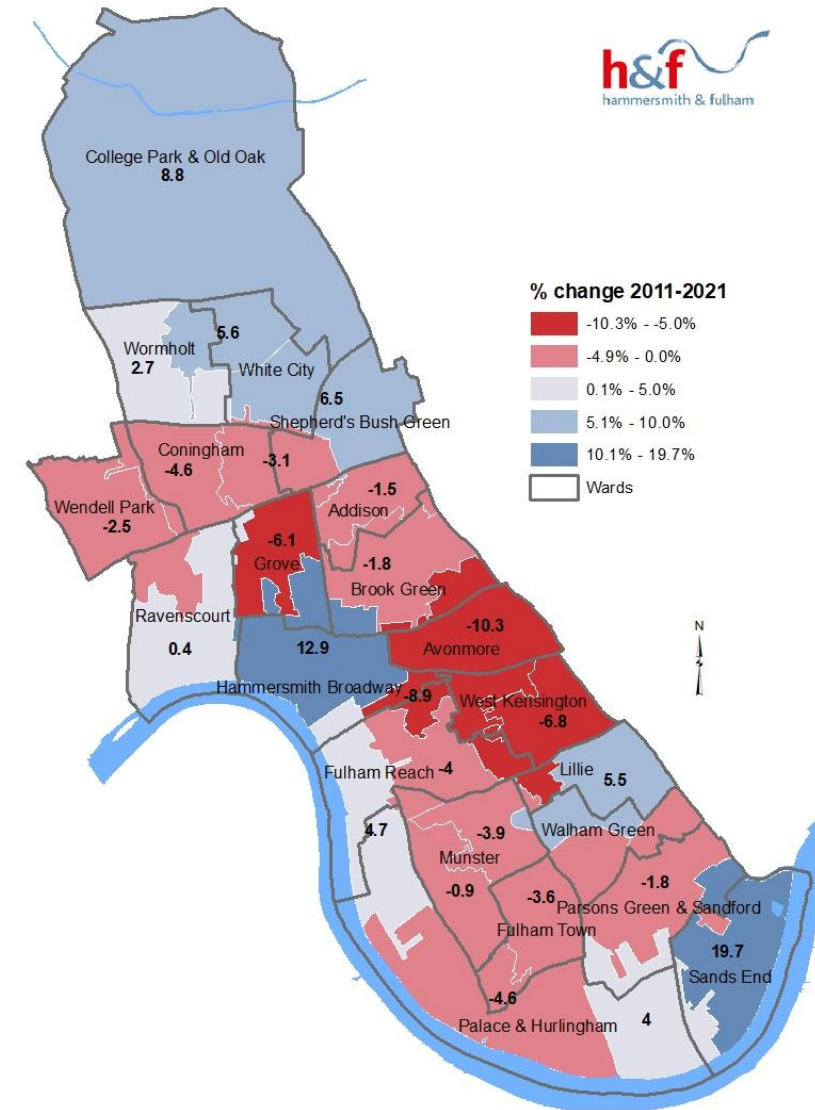


Appendix 1

Key findings – Demography and Migration

- **H&F population** was measured at 183,157, and **households** at 81,244, an increase of 0.4% and 0.8% respectively since 2011 Census.
- **The largest decrease** was recorded in the **0-4 age group** (-23.7%).
- **The elderly population has increased** by 15.7% (London +15.3%).
- **Young male population has declined, female population has grown** mainly for 50+ age range.
- **H&F is more diverse than 10 years ago** with 46% of the population born outside of the UK (London 41%), an increase from 43% in 2011.
- **More residents born in the EU**, from Italy, followed by France, US, Spain. In 2011, this was France, followed by Ireland, then Australia.
- **More couples than in 2011, a third of households** (includes couples living with children).
- Small decline in **single adults** under pension age living alone (27% compared with 29% in 2011). This compares to 20% in London. An additional 9% of households are single person of pensionable age.
- **High levels of migration remain**, almost 30k (16%) residents had a previous address within the UK in the last year, 5th highest internal migration in the country and compared to 11% across London.

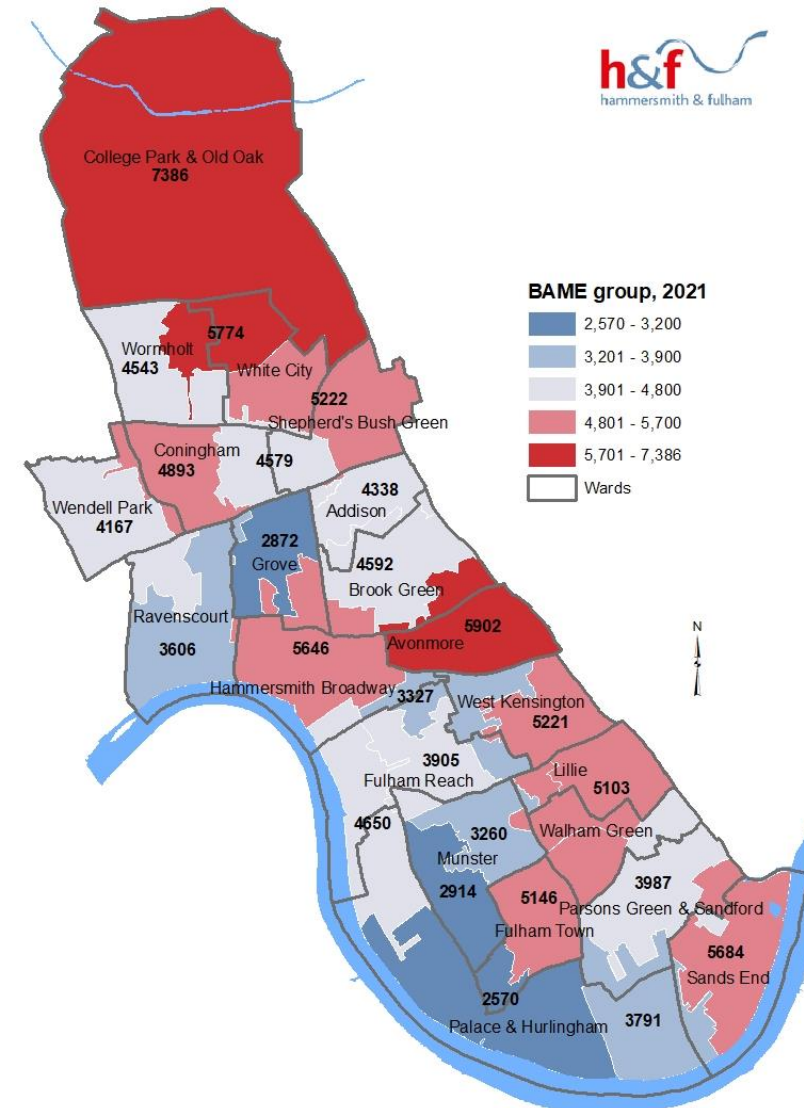
Population change, 2011 to 2021



Key findings – Ethnicity and Religion

- H&F remains **ethnically diverse** and saw a 6.6 percentage point increase of people who are from an ethnic group other than White British (61.7%). White British is now 38.3% (44.9% in 2011).
- Despite this ethnic diversity, 7 in 10 people still identify with a **UK national identity**.
- **The main ethnic minorities** identified are Black African (7.2%), Mixed (6.7%), Black Caribbean (3.6%) and Arab (3%).
- Just under half of the population (45.7%) described themselves as “**Christian**”, a 8.4 percentage point decrease from 2011; this trend is reflected at a regional, national level.
- The next most common religious group in H&F was “**Muslim**” (11.6%, 21,290 people; 10% in 2011), showing a similar trend to London and the country as a whole.
- **Foreign-born** residents made up 45.5% cent of the borough’s population in 2021 (London 40.6% and England 17.4%).
- 8 in 10 residents aged three years and over, had **English as a main language** while other most common main languages are **French, Spanish, Italian, Arabic and Portuguese**.

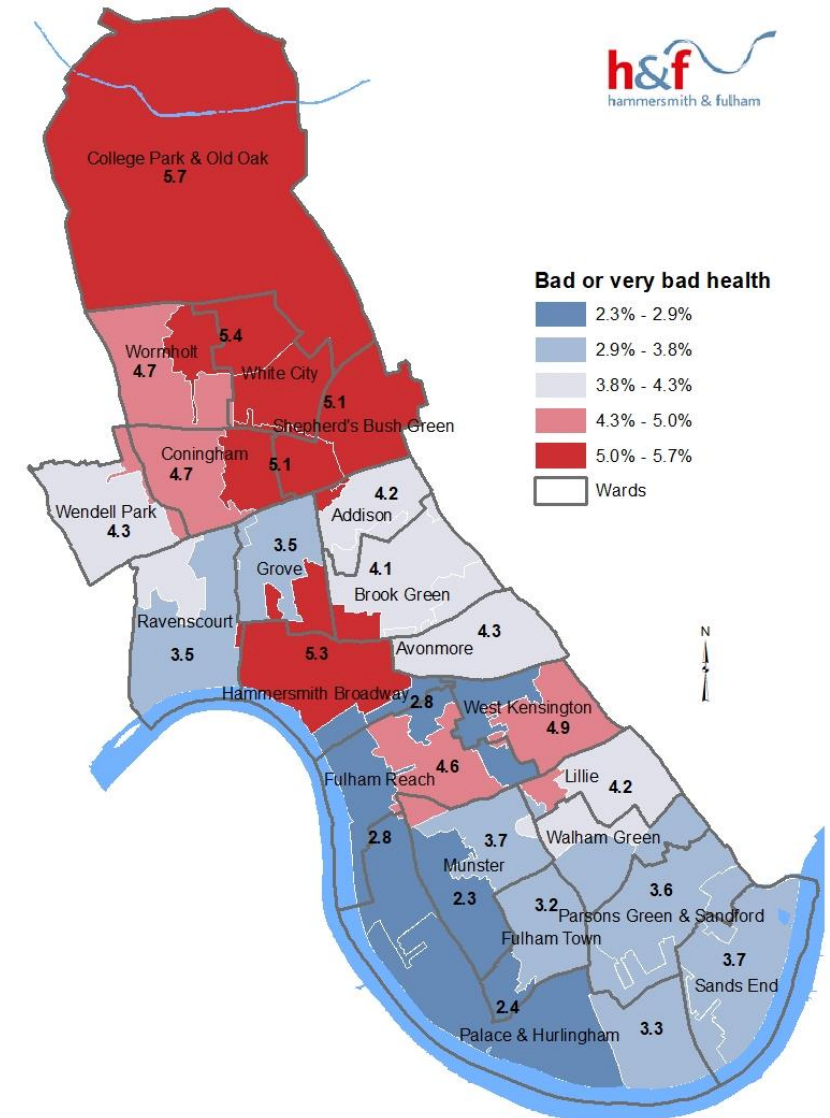
BAME ethnic group, 2021



Key findings – Health

- Overall, residents in H&F have **better general health** compared to the regional and national average. 87% reported **very good** or **good health** (85.4% in London and 82.2% in England); this is 1.3 percentage points higher than 10 years ago.
- There were decreases in the proportion of residents reporting **bad health** or **very bad health** (from 4.9% in 2011, to 4.2% in 2021).
- 12.5% (22,972) of H&F residents reported to have a **long-term health problem** or **disability** that limits their day-to-day activities (12.6% in 2011); this is lower compared to both London (13.2%) and England (17.3%).
- This includes a slight reduction in the proportion of H&F residents whose day-to-day activities are **limited a lot** (from 6.3% in 2011 to 5.5%) and a slight increase in those who are **limited a little** (from 6.3% in 2011 to 7%).
- In 2021, around one in sixteen (6.2%, 10,738) residents aged over five provide some **unpaid care** every week, lower than the regional (7.2%) and national average (8.8%); this is the 3rd lowest level in England.

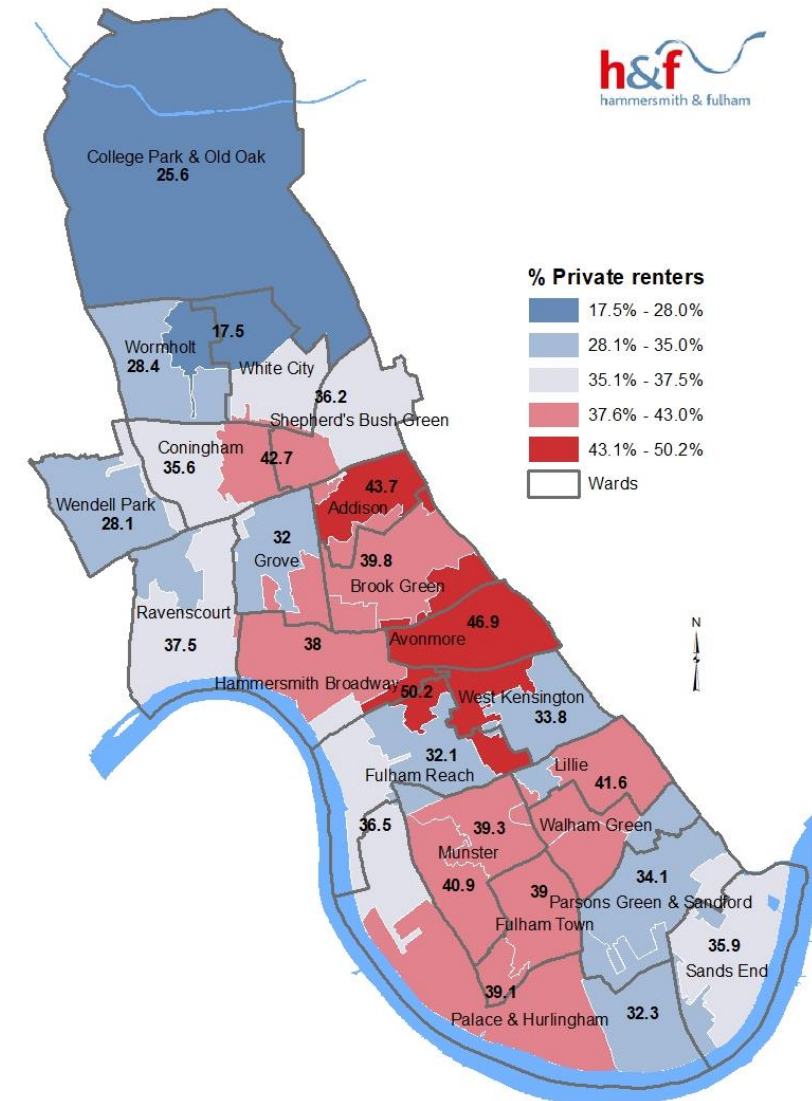
Bad or very bad health, 2021



Key findings – Housing

- The proportion of households living in a **flat, maisonette or apartment** has increased over the decade, from 72.9% (58,788) in 2011 to **75.3%** (61,145) in 2021; to **the ninth highest** proportion in the country.
- There has been a **decrease** in the proportion of households that **owned** their accommodation and an **increase** in households that **rented privately**.
- 33.6% of households in H&F were **owner occupiers** (46.7% in London and 62.3% in England). Over half (54.3%) owned it with a **mortgage or loan or shared ownership** (55.4% in 2011).
- 29.8% (24,231) were in the **social rented sector** (31.2% in 2011). 14.6% (11,840) were **renting from the Council** (12.1% in London and 8.3% in England) and 15.3% (12,391) **renting from Housing Associations** (11% in London and 8.8% in England).
- **The private rented sector** is now the largest tenure in H&F accounting for 29,715 (36.6%) of households (30.1% in London and 20.6% in England); this is the **seventh highest** proportion in England.
- The average **number of bedrooms** per household in H&F was 2.3 rooms (2.6 in London and 2.8 in England).

Private rented households, 2021

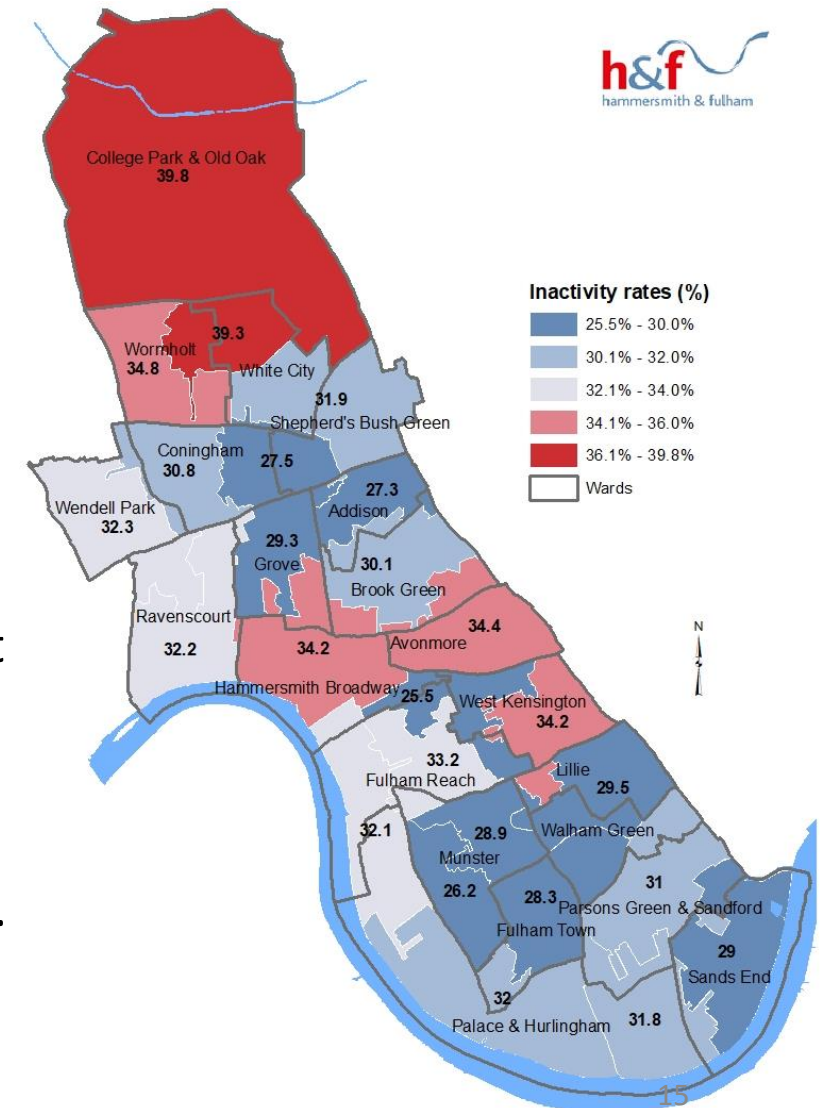


Key findings – Labour Market



- At 68.4%, H&F still has one of **the highest economic activity rates** in the country (ranked 11th and 7th highest in London).
- Over half of those economically active were **employees** (51.1%), almost 1 in 8 were **self-employed** (12.3%) and a further 5% were unemployed but looking for work.
- 1 in 10 residents aged 16+ were **economically inactive** because of retirement (13% in London and 22% in England), and a further 21.6% were students, looking after home/ family or long-term sick/ disabled.
- Overall, H&F residents are more likely to **work longer hours**; 19.2% worked 49+ hours a week (13.3% in London and 11.1% in England).
- **Professional, scientific and technical activities sector** is still the largest source of employment in H&F with 13,898 employees (14.3%), followed by Health and Social Care with 11,869 employees (12.1%).
- 18.7% of the employed population were working as a **Managers, Directors and Senior Officials** (14.6% in London and 12.9% in England).
- As a result of the Covid-19 pandemic, over half (52.3%) of the employed residents were **working from home** (42.1% in London and 31.5% in England).

Economic inactivity, 2021



Changes by ward: Demography & Housing (2011-2021)



Ward	Total population			Single households			BME group			Private renters		
	# 2021	% 2021	% point change	# 2021	% 2021	% point change	# 2021	% 2021	% point change	# 2021	% 2021	% point change
Addison	7,718	4.2	-0.1	1,575	41.6	-0.2	5,217	67.6	8.9	1,598	42.2	3.1
Avonmore	7,530	4.1	-0.4	1,522	41.6	-0.5	5,166	68.6	4.1	1,659	45.4	1.3
Brook Green	8,250	4.5	0.0	1,521	39.3	-0.1	5,154	62.5	10.2	1,697	43.8	3.2
College Park & Old Oak	9,984	5.5	0.4	1,408	36.3	-1.0	7,386	74.0	5.6	994	25.6	6.1
Coningham	10,584	5.8	-0.3	1,880	39.1	-1.8	6,774	64.0	4.5	1,743	36.3	3.0
Fulham Reach	12,167	6.6	-0.1	1,904	35.5	-4.1	7,243	59.5	6.8	1,947	36.3	3.4
Fulham Town	7,391	4.0	-0.2	1,184	35.1	0.1	3,720	50.3	5.8	1,497	44.4	2.9
Grove	7,247	4.0	-0.1	1,263	37.5	0.2	4,019	55.5	6.7	1,230	36.6	2.0
Hammersmith Broadway	7,850	4.3	0.7	1,378	38.2	-0.2	5,252	66.9	9.5	1,321	36.6	8.5
Lillie	6,709	3.7	0.3	1,289	40.1	-1.8	4,406	65.7	7.8	1,191	37.1	4.8
Munster	12,136	6.6	-0.3	1,651	31.2	-2.4	6,073	50.0	4.4	2,159	40.7	4.3
Palace & Hurlingham	11,173	6.1	-0.2	1,360	29.3	-3.3	5,376	48.1	8.1	1,474	31.7	2.8
Parsons Green & Sandford	7,727	4.2	-0.2	892	28.6	-4.1	3,998	51.7	8.5	1,062	34.0	2.3
Ravenscourt	6,932	3.8	-0.2	1,180	38.3	-1.9	4,057	58.5	6.8	1,148	37.3	2.2
Sands End	11,129	6.1	0.9	1,889	36.8	-0.5	6,737	60.5	7.8	1,820	35.4	6.8
Shepherd's Bush Green	5,570	3.0	0.0	1,104	42.1	-2.1	4,192	75.3	7.4	917	34.9	1.8
Walham Green	7,952	4.3	0.1	1,318	36.7	0.2	4,724	59.4	5.5	1,302	36.2	3.3
Wendell Park	7,419	4.1	-0.2	1,018	32.3	-2.7	4,211	56.7	4.5	879	28.0	-0.9
West Kensington	9,308	5.1	-0.6	1,840	40.9	-0.5	6,218	66.8	5.2	1,971	43.8	1.8
White City	10,393	5.7	0.3	1,315	31.3	0.6	7,901	76.0	3.6	1,299	30.9	6.5
Wormholt	7,985	4.4	0.2	840	28.1	0.4	5,235	65.5	6.2	811	27.1	3.3
TOTAL	183,161	-	-	29,324	36.1	-1.3	113,051	61.7	6.6	29,715	36.6	3.3

Note:

blue = Above H&F average

amber = Below H&F average

Changes by ward: Health & Labour Force (2011-2021)

Ward	Bad health			Disabled			No qualification			In employment		
	# 2021	% 2021	% point change	# 2021	% 2021	% point change	# 2021	% 2021	% point change	# 2021	% 2021	% point change
Addison	347	4.5	-0.4	942	12.2	0.0	776	11.7	1.6	4,272	64.5	-4.9
Avonmore	342	4.5	-0.2	1,084	14.4	2.3	764	11.4	1.7	3,920	58.6	-5.3
Brook Green	289	3.5	0.1	990	12.0	2.0	574	8.2	0.2	4,330	62.0	-7.4
College Park & Old Oak	571	5.7	-0.5	1,643	16.5	1.1	1,524	17.9	-5.1	4,428	52.0	-4.6
Coningham	527	4.9	-1.0	1,508	14.2	0.2	1,249	13.9	-0.3	5,576	61.8	-3.3
Fulham Reach	513	4.2	-0.5	1,605	13.2	0.7	1,194	11.2	-0.8	6,436	60.3	-5.2
Fulham Town	191	2.5	-0.4	693	9.4	1.1	428	6.8	0.2	4,321	68.8	-6.1
Grove	250	3.5	-0.6	847	11.7	-0.1	643	10.6	0.0	3,959	65.2	-3.3
Hammersmith Broadway	390	5.0	-2.4	1,122	14.3	-2.8	939	13.9	-3.8	4,017	59.4	-1.1
Lillie	328	4.9	-1.8	918	13.7	-2.1	787	13.5	-3.3	3,456	59.2	-3.6
Munster	350	2.9	-1.0	1,194	9.8	-0.9	906	8.8	-1.5	6,908	67.3	-3.1
Palace & Hurlingham	300	2.7	-0.5	1,057	9.5	-0.3	800	8.9	-0.5	5,601	62.0	-6.5
Parsons Green & Sandford	214	2.8	0.1	699	9.0	0.6	484	7.8	-0.5	4,034	64.8	-3.9
Ravenscourt	294	4.3	-1.4	968	14.0	-0.7	581	9.8	-1.1	3,550	60.0	-4.9
Sands End	415	3.8	-0.8	1,254	11.3	-0.5	1,030	11.1	-1.6	5,959	64.4	0.3
Shepherd's Bush Green	338	6.0	-0.5	840	15.1	-0.4	715	15.4	-0.6	2,674	57.5	-4.8
Walham Green	376	4.7	-0.7	1,041	13.1	-0.9	852	12.6	-2.2	4,232	62.4	-4.7
Wendell Park	267	3.6	-0.4	844	11.4	0.1	619	10.4	-0.5	3,784	63.5	-4.4
West Kensington	375	4.0	-0.8	1,222	13.1	0.8	1,010	12.4	0.3	5,004	61.2	-4.3
White City	467	4.5	-1.8	1,336	12.9	-2.0	1,427	16.9	-2.1	4,912	58.2	-0.9
Wormholt	407	5.1	-1.1	1,163	14.6	-0.9	1,026	15.8	-3.5	3,655	56.2	-4.2
TOTAL	7,549	4.2	-0.7	22,972	12.5	-0.1	18,332	11.9	-0.9	95,022	61.5	-4.2

Note:
blue = Above H&F average
amber = Below H&F average

Broad age groups by ward (2021)

Ward	Aged 0-15		Aged 16-24		Aged 25-34		Aged 35-49		Aged 50-65		Aged 66+	
	#	%	#	%	#	%	#	%	#	%	#	%
	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021
Addison	1,096	14.2	854	11.1	2,012	26.1	1,786	23.1	1,331	17.2	637	8.3
Avonmore	840	11.2	1,022	13.6	1,868	24.8	1,610	21.4	1,264	16.8	926	12.3
Brook Green	1,260	15.3	970	11.8	1,831	22.2	1,864	22.6	1,448	17.5	878	10.6
College Park & Old Oak	1,478	14.8	1,548	15.5	2,188	21.9	2,198	22.0	1,768	17.7	807	8.1
Coningham	1,564	14.8	1,318	12.5	2,609	24.7	2,275	21.5	1,899	17.9	917	8.7
Fulham Reach	1,502	12.3	2,001	16.4	3,019	24.8	2,434	20.0	1,888	15.5	1,332	10.9
Fulham Town	1,116	15.1	939	12.7	2,069	28.0	1,586	21.5	1,112	15.0	567	7.7
Grove	1,172	16.2	696	9.6	1,643	22.7	1,639	22.6	1,334	18.4	753	10.4
Hammersmith Broadway	1,092	13.9	1,057	13.5	1,967	25.1	1,692	21.5	1,275	16.2	769	9.8
Lillie	876	13.0	920	13.7	1,700	25.3	1,415	21.1	1,093	16.3	713	10.6
Munster	1,877	15.5	1,570	12.9	3,248	26.8	2,664	22.0	1,694	14.0	1,081	8.9
Palace & Hurlingham	2,136	19.1	1,101	9.9	1,908	17.1	2,453	22.0	2,068	18.5	1,499	13.4
Parsons Green & Sandford	1,504	19.5	852	11.0	1,503	19.5	1,701	22.0	1,404	18.2	761	9.9
Ravenscourt	1,013	14.6	765	11.0	1,412	20.4	1,570	22.7	1,322	19.1	845	12.2
Sands End	1,873	16.8	1,311	11.8	2,781	25.0	2,553	22.9	1,681	15.1	926	8.3
Shepherd's Bush Green	920	16.6	649	11.7	1,343	24.2	1,171	21.1	1,005	18.1	466	8.4
Walham Green	1,161	14.6	1,096	13.8	2,084	26.2	1,637	20.6	1,261	15.9	710	8.9
Wendell Park	1,460	19.7	742	10.0	1,231	16.6	1,880	25.3	1,332	17.9	779	10.5
West Kensington	1,138	12.2	1,463	15.7	2,590	27.8	1,894	20.4	1,447	15.5	774	8.3
White City	1,957	18.8	1,447	13.9	2,219	21.4	2,214	21.3	1,778	17.1	774	7.5
Wormholt	1,484	18.6	1,211	15.2	1,557	19.5	1,591	19.9	1,378	17.3	764	9.6
TOTAL	28,530	15.6	23,541	12.9	42,789	23.4	39,823	21.7	30,788	16.8	17,690	9.7

Note:
blue = Above H&F average
amber = Below H&F average